

# Continent Estate Investment





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Continent Estate Investment is the overseas estate agent in Ukraine, providing support and assistance services in purchasing and/or leasing the residential and commercial real estate in the European countries.

Drawing on successful cooperation with our foreign counterparties, we offer our clients the most profitable and attractive options for investing in the overseas property.



## Our advantages

### We offer:



Ukrainian location and direct access to clients willing to buy property abroad



well-established network of agents and business partners in major cities of Ukraine



positive experience in attracting real estate buyers in Spain, Poland, Hungary, and Turkey



trend-setting Internet resource with the catalogue of estate objects in a number of European countries, with descriptors and news columns



initial briefing for clients, who come to the destination country with all data available to make a purchase



## Why choose us?

### Because we:

- 01 operate as the advertising forum accumulating offers of the partner companies in Ukraine
- 02 take part in thematic exhibitions and business conferences
- 03 promote and advertise the idea of real estate acquisition in a given country
- 04 hold presentations, webinars, Skype conferences on overseas estate investments
- 05 publish real estate objects offered by partners on our web site
- 06 conduct target email campaigns using in-house CRM database







## Ukrainian market of prospective overseas property buyers

Ukraine is a big European country having a huge potential. Many Ukrainians not only are interested in visiting foreign states but also want to become owners of the overseas dwelling for some reason.

- The country's population exceeds 40 million people.
- Recently, IT and agro-industrial complex have been rapidly developing in Ukraine; the economy is recovering, and the number of wealthy citizens is gradually increasing.
- Over the past three years, dozens of banks gone bankrupt in Ukraine, and the current interest rates are quite high, which undermines credibility of the banking system in the eyes of Ukrainians. Therefore, many people are looking for an alternative way to save and increase their deposits, and overseas property is a good option for investment.
- Ukrainians have been buying the overseas real estate for a long time.

## Why Ukrainians go in for overseas investment?

### Because it:

- offers an alternative opportunity to preserve and increase assets
- diversifies the estate portfolio
- safeguards against currency risks and inflation in Ukraine
- gives low interest rates on mortgage loans in European countries
- brings benefits of a constant value increase over the years, despite the regular depression cycles in the real estate markets
- attracts additional income from renting
- makes it possible to buy property for children who study and live in a given state
- gives access to the relatively low cost of the European real estate vs. 2007-2010
- allows buyers to rest and live in your own home any time of the year
- opens door to getting a residence permit and, in the long run, the permanent residence



## Partners we are looking for

The Company seeks for cooperation with foreign partners having a good standing. We would appreciate the following partners:

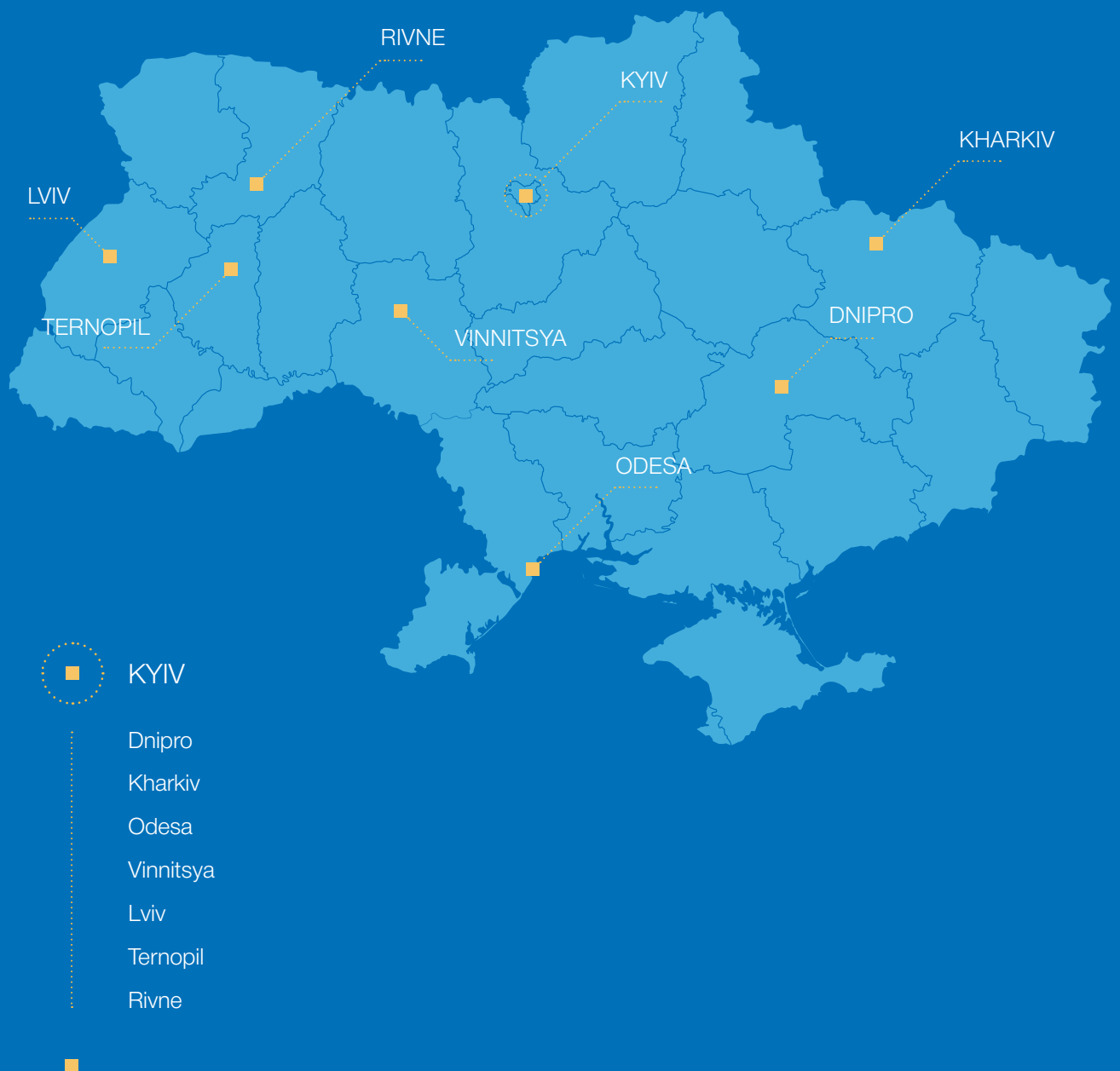
- ✓ development companies
- ✓ real estate agencies
- ✓ realtors
- ✓ law firms
- ✓ management companies

## How does the team work?

We do the following as a partner:

- ✓ search for clients; accept applications for buying the real estate abroad
- ✓ select the best objects with participation of the partner company
- ✓ make a presentation and advise a client on the transaction details, maintenance of the property, taxes and fees, prospects of obtaining a residence permit in the selected country
- ✓ render legal advice on the Ukrainian legislation with assistance of domestic law firms
- ✓ hold a joint tripartite Skype conference
- ✓ arrange a meeting between our client and the local real estate agency and further inspections of selected properties

## Our location and agent network in Ukraine





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